

Generations Introduction for Bob Wendover . . .

Bob Wendover has been studying and writing about workforce trends for more than twenty years. He is the award-winning author of ten books including, **Crossing the Generational Divide, Two Minute Motivation: How to Inspire Superior Performance, and Figure It Out! Making Smart Decisions in a Dumbed-Down World.**

Bob is also a Baby Boomer. He was born in 1955, across the street from that icon of the 70's, John Travolta. Being a Boomer, Bob was around for the defining moments of the era . . . the assassination of JFK, Woodstock, and the wedding of Tiny Tim to Miss Vicky.

He has witnessed the growth of the computer age, the landing of men on the moon and the marketing triumph of . . . the Thighmaster!

Please help me welcome Bob as he presents _____
