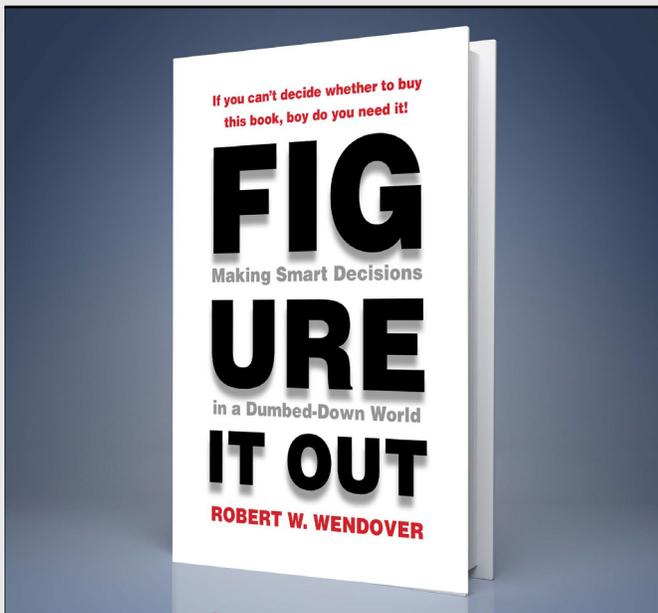


FIGURE IT OUT!

Making Smart Decisions in this Crazy-Busy World

Teach your people what top decision-makers do to thrive today's top performing workplaces.

Let's face it, few people are formally taught how to make everyday decisions. Most muddle through until they "figure it out." But in today's demanding workplace, you can't afford to let them discover trial and error on their own. Based on Bob Wendover's popular book, this informative and interactive session will have your people emerging with a new set of skills for solving the everyday problems that confront them on the job. Bottom line? Better decisions, less supervision, more profits.



- ✓ How the three principles in Figure It Out will transform the way you solve problems.
- ✓ How the 5Cs of problem solving will put a sharper edge on your daily decision-making.
- ✓ The three strategies top decision-makers use to manage discomfort.
- ✓ Why most multi-tasking hurts your productivity and what to do to avoid it.
- ✓ The five questions that will help you clarify any problem on the job.
- ✓ What the best decision makers do to master calculated risk.
- ✓ Why top decision makers in any workplace take time to cogitate.
- ✓ Why understanding the "big picture" will revolutionize the way you make decisions.

The bottom line...

Sharpen your daily decisions by understanding the context of every problem, thinking tactically, and embracing the habits of smart decision makers. It's simple - Better decisions, better rewards.

To check availability...

Toll-free 1-800-227-5510
International 1-303-617-7202
info@commonsenseenterprises.net
www.commonsenseenterprises.net

What others are saying . . .

“FASTSIGNS is all abuzz about Bob!”

*Claire Billingsley
FASTSIGNS International*

“I know you had the attention of our members because I heard you quoted time after time throughout the rest of the convention.”

*Donna Stollfus
Rocky Mountain Association of Fairs*

“You were a terrific success. Judging by the questions and number of people taking notes, your comments were right on target.”

*Henry Bergson
National Electrical Manufacturers Representatives Association*

“You definitely struck a chord with the audience. Excellent Job!”

*Georgia Foley
Specialty Tools & Fasteners Distributors Association*

“I’ll bet I had 15 people come up to me and express appreciation for what you shared.”

*Harry Norris
National Confectioners Logistics Council*

About your presenter . . .



Bob Wendover helps companies add to their bottom line by improving everyday decision making. His argument is simple: Better thinking produces better profits. Bob has conducted more than 1500 keynotes and seminars over the past 25 years. But he’s no “sage on the stage.” He was conducting interactive keynotes way before the term was in vogue.

Adults learn best when they’re interacting. That’s the type of session at which Bob has become a master. He’s published ten books and written hundreds of articles. He’s appeared on CNN, CNBC and a host of other media outlets. He’s written for major newspapers across the US. He has served on the management faculty of the University of Phoenix and as a special advisor to the American Productivity and Quality Center.

Bob has spoken everywhere from the towers of Wall Street to the bush of Alaska. He will entertain you. He will inform you. But most important, he will make you think. After all, better thinking results in better decisions and better decisions improve profits.

Clients . . .

- Alegent Health
- American College of Healthcare Executives
- Association for Manufacturing Technology
- Chevron USA
- Children’s Hospital Association
- Citigroup
- CITGO
- Colorado Rockies Baseball Club
- Construction Users Roundtable
- Dairy Queen
- Dematic
- Deutsche Bank, NA
- Energy Generation Conference
- FASTSIGNS
- First Trust Corporation
- IBM
- Idaho Power Company
- IGA -Supervalu
- Intel Corporation
- Kaiser Permanente
- KPMG
- Major League Baseball
- McLane
- Mighty Auto Parts
- Otter Tail Power Company
- Parker Hannifin
- Providence Health
- Salt River Project
- Sartorius
- Shell Oil
- State Farm Mutual Insurance
- Super 8 Motels
- University of Industrial Distribution
- Westar Energy
- And numerous associations, government agencies and educational institutions.

Choose any three of the following as part of your engagement . . .

- 100 autographed copies of Figure It Out. You can give them to those attending, use them for a drawing, give them to customers, any way you see fit.
- A 30 minute pre-session webinar with Bob to promote the presentation.
- A 60 minute post-session webinar with Bob to answer questions, and help those attending implement the principles.
- A professionally produced 90 second video promotion for the session that can be e-mailed to those attending or posted on the firm’s website.
- A series of five blog posts, written by Bob, to assist in promoting the session.
- Use of the Figure It Out in a Minute audio series to reinforce the session’s content for 30 days.