

# Robert W. Wendover

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**Robert W. Wendover** has been researching and writing about workforce trends for more than 30 years.

Bob is the award-winning author of twelve books, *Work Wise*, *Overcoming Overwhelm* and *Figure It Out!* His other books include *Crossing the Generational Divide*, *High Performance Hiring*, *High Performance Recruiting*, *Two Minute Motivation: How to Inspire Superior Performance* and *Handpicked: Finding and Hiring the Best Employees*. In addition, he has authored the online course *Make Your Best Decisions Now* and the turn-key training curriculum, *Generations: Understanding Age Diversity in Today's Workplace*.

Bob has written or contributed to more than 300 articles for a wide variety of publications. Mr. Wendover is a regular guest on radio & TV across the U.S. His credits include *CNN*, *CNBC*, *The Huffington Post*, *The Atlanta Journal Constitution*, *The Detroit Free Press*, *The Florida Sentinel*, *The Denver Post*, *The Providence Journal*, *the Fort Worth Star-Telegram*, *Entrepreneur*, *Money* and even *Women's Wear Daily*. In addition, he has written monthly columns for both retailers and Realtors. Mr. Wendover has also served as a special advisor to the American Productivity and Quality Center.

Bob's education includes degrees in psychology, education and industrial arts. He served on the management faculty of the University of Phoenix for more than ten years. He has earned the designation of Certified Speaking Professional (CSP) from the National Speakers Association. Along with being past president of both the Colorado Speakers Association and the Rocky Mountain Chapter of the American for Training and Development, he is a two-time past chair of the National Meetings Industry Council.

His clients have included Citigroup, Deutsche Bank, IBM, KPMG, Discover Card Services, Shell Oil, International Dairy Queen, Kaiser Permanente, CITGO, Chevron USA, the Food Marketing Institute, Searle Pharmaceuticals, Super 8 Motels, Ace Hardware, Major League Baseball, the Professional Golfers Association and a host of other household names, associations, government agencies and educational institutions.